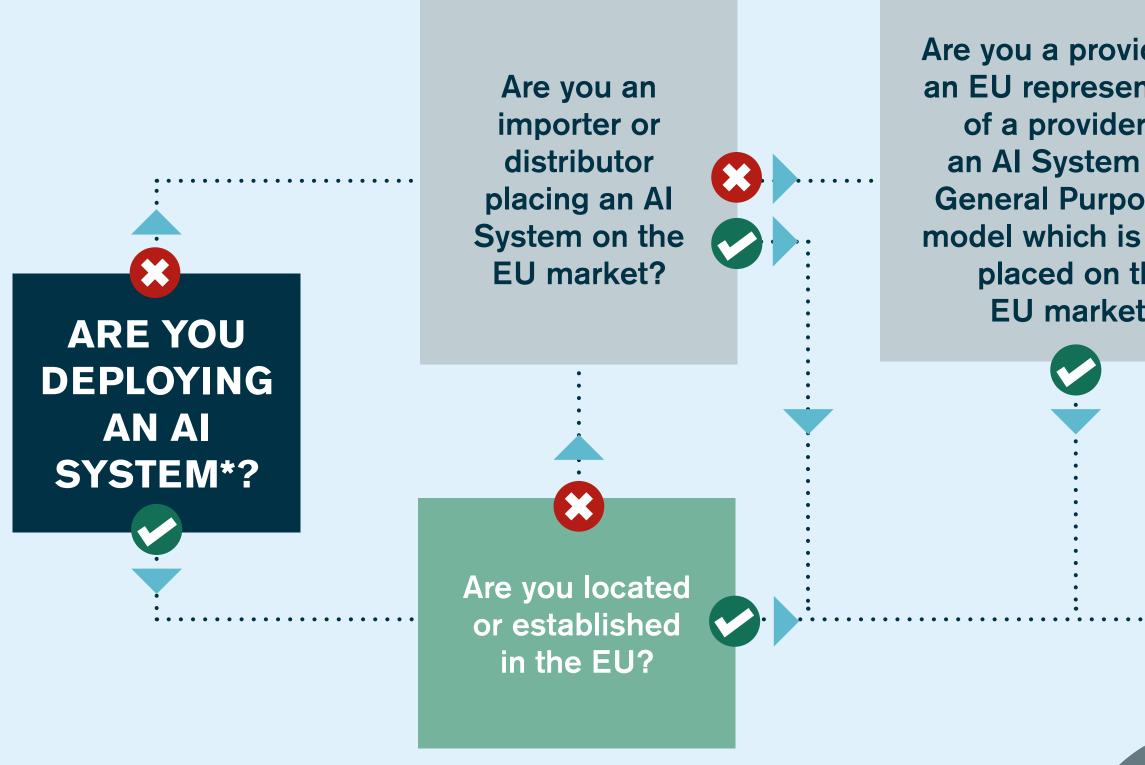


Osborne *Quick Explainer An Al System can be basic Al. The Al Act covers all types of AI ranging from decision trees Is your business caught by the EU AI Act? to machine learning models to generative AI. Are you a provider, or Are you a product an EU representative manufacturer Is any output from Are you an your AI System used importer or of a provider, of placing products in the EU? (This with AI Systems an AI System or a distributor **(3**) **General Purpose Al** placing an Al on the EU market can be as small as a piece of text or a model which is being System on the under your **EU market?** placed on the own name or picture). EU market? trademark? **ARE YOU** DEPLOYING AN AI SYSTEM*? You are likely caught Are you located by the EU AI Act. •••• or established Depending on your in the EU? involvement (e.g. importer/deployer/ provider), and the risk level of the Al 00 Please note this is provided for general information purposes only and is not intended and System, you will have should not be used as a substitute for taking legal advice. Specific legal advice should be taken extra obligations. before acting on any of the topics covered. Find out more about our AI expertise and contact our international team of AI experts here: osborneclarke.com/succeeding-artificial-intelligence



Based on your activities, you are unlikely to currently be caught by the EU Al Act. However, you should monitor your businesses activities to ensure that none of your Al outputs are used in the EU, and check whether you owe any obligations following any international business expansion.

Start taking steps to compliance. Failure to do so can result in fines as high as 7% of worldwide turnover or €35million (whichever is greater).