

- There is a surge of digital regulation in force across the UK and EU and on the horizon. Staying compliant when there is a such a large volume of new legislation to consider requires proactive, expert legal advice, particularly if you need to navigate overlapping laws across multiple territories.
- Our market-leading international team can provide a complete picture of the digital regulatory landscape that is relevant to your business. We'll help you understand how new and existing regulations affect your business, what your legal priorities should be and how to implement new legislation.
- The below provides more details on expertise spanning horizon scanning, compliance, product launches and enforcement.

Click the buttons below to navigate through the key headings

Horizon scanning

Compliance

Enforcement

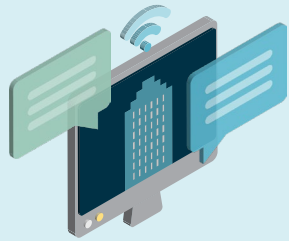
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Keeping track

- With a huge amount of digital regulation in force and still to come into force across the UK and EU, it is critical for businesses to keep track of all the upcoming laws and legal developments to ensure they are up to date and are not caught out.
- By providing horizon scanning through scoping exercises, impact analyses, gap analyses and even bespoke trackers updated at an agreed frequency, our international interdisciplinary team can ensure your new (and existing) digital products and services comply with the relevant legislative developments.
- Check out our [Digital Regulation timeline](#).

Example of our work:

- Developed a tool for an global drinks chain to enable them to track all forthcoming legislation that would affect their international business. Working together we have developed a clever tool that has now been rolled out across this business and shared with external third parties who work with them.
- Advising an innovative AI developer on the competition and regulatory implications of the use of AI in the insurance sector



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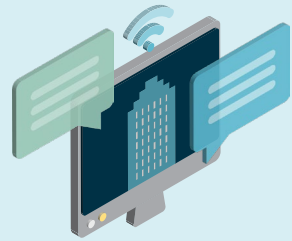
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No one set of rules

- The enforcement landscape is changing, and the risk profile is increasing. With a surge in regulatory investigations, higher fines, and stricter interpretations of laws it has never been more important to ensure your products comply with the relevant laws.
- We are experts on launching new digital products and services (including apps, subscription services, ecommerce stores, social media services, video games, and more) and on the ongoing operation (including changes) whether in one territory, multiple territories or globally. We can also assist through the entire digital product lifecycles as your digital products and services continually evolve.
- We also excel in helping clients implement new digital regulatory requirements across their digital products and services.

Example of our work:

- We advised the EMEA streaming lead on the multijurisdictional roll-out and development of Paramount+, including consumer and regulatory compliance and advertising issues. We helped Paramount feed into the legislative process of the Digital Markets Competition and Consumers Bill regarding its potential impact on Paramount+.



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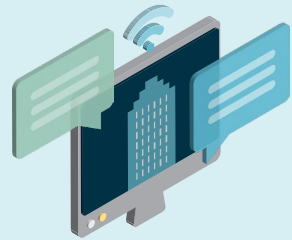
Navigating enforcement

- In today's stringent enforcement landscape, you need expertise to effectively respond to and defend against regulatory investigations and enforcement proceedings. With increasing regulatory scrutiny and higher fines, employing specialised knowledge and strategic approaches are crucial in protecting your business and mitigating risks.
- Our team is adept at navigating these challenges to protect your interests, providing strategic assistance across the full spectrum of enforcement issues, including responding to investigations to avoid enforcement, challenging enforcement actions through litigation, and defending against follow-on claims such as mass litigation and consumer disputes. Our expertise extends to litigation, arbitration, and alternative dispute resolution, ensuring you have robust support in any scenario.

Example of our work:

- Representing Zalando in litigation against the European Commission against its designation and the Digital Services Act (EU Regulation).
- We are advising NBC Universal on consumer and media regulatory matters relating to its digital subscription services, Hayu and Peacock.

Digital Regulation: An introduction to our international capabilities



- Our lawyers understand that legal obligations need to be turned into practical steps that can be actioned.
- We know that it's critical that our advice is useful and gives you clear, actionable steps that you can apply with ease. Wherever you operate, our multidisciplinary team will make sure your new (and existing) digital products and services comply with the relevant digital regulations.

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Contact the team today



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Or read more on our website:
osborneclarke.com/digitalregulation

